

2014 Annual Report

2014 ...in which CLAM sold the first home on a Community Land Trust model in Marin County, and positions itself to take on the Coast Guard Housing Site in Point Reyes Station.....

2014 – SOLD! The First Affordable CLT Home-Ownership in Marin County!

In 2014 CLAM sold its first permanently affordable home on the **Community Land Trust model** and the first such home sale in all of Marin County. As a Community Land Trust, CLAM retains ownership and stewardship of the land, which it leases for a nominal fee to the homeowners. When they wish to sell, the homeowners agree to work with CLAM to resell the home at an affordable price to the next homebuyer so that the home remains permanently affordable. Taking the cost of the land out of the equation makes the three-bedroom, two-bath home much more

affordable. Working with a lender with extensive experience with Community Land Trust homes, CLAM accepted applications from interested buyers in the spring of 2014. Two art teachers, along with their two young children, took ownership of the home in September 2014. This shared-equity home both enables the family to have stability and affordability and serves as a long-term asset for community health.

This model of affordable home ownership has been used across the country for more than 30 years. It has proven to enable family economic stability and community wholeness in a housing market that is increasingly at odds with many salaries and wages.



2014 – Positioning Ourselves to Take on the Coast Guard

In early 2014, CLAM heard a rumor that the Coast Guard Housing Site, located at the edge of Point Reyes Station and used for decades as a home base for Coast Guard officers and their families, was being taken out of service, and that Coast Guard officers and their families were being transferred to other places. With a sizeable acreage of townhome-style housing that could be used for affordable homes, CLAM worked to find out whether the rumor was true, and learned from Congressman Huffman's office that indeed, the site had been designated as surplus – and would be sold

on an online auction by the General Services Administration. CLAM gathered together a group of locals with relevant political, legal, development, and zoning experience to discuss and strategize a way forward.

CLAM and the local Coast Guard Working Group began to learn about *everything* – including everything that could be known about the site itself. On approximately 30 acres, it has 36 townhomes and one building with dormitory style housing, in addition to administration buildings, vehicle storage, dining hall, pool, picnic and playground areas, and trails by Lagunitas Creek. CLAM learned about zoning and septic issues, as well as other national precedents for federal land acquired by local communities. CLAM held a community discussion at its Annual Meeting in July 2014 to share the possibilities and challenges posed by the site and by the ambiguity surrounding an acquisition process. CLAM also listened to hopes and concerns expressed by more than 100 community members in attendance.

Simultaneously, CLAM also worked closely with Congressman Huffman and Supervisor Kinsey, both firmly in support of utilizing this site for needed affordable homes in Marin, to explore legislative and negotiating options that would enable the site to be acquired by the County – and ultimately enter into the community's hands. This led to two crucial things: legislation, introduced by Congressman Huffman, to direct the Coast Guard to sell the site to the County of Marin, and a resolution from the County Board of Supervisors that affirms acquiring the site from the Coast Guard, supporting legislative efforts.

With a community leadership group in place, legislation, and a County resolution – the stage was set for a full on advocacy effort. Letters of support from local organizations and individuals began to come into to CLAM, and CLAM forwarded these to Congressman Huffman's staff and relevant Congressional representatives. While legislation could not pass in late 2014, it was reintroduced in 2015 – with the strong political and community relationships that create best possibility for success.



CLAM's 2014 Annual Meeting saw a large turnout in support of the Coast Guard Project

From a bird's eye view (and there are many such views in West Marin), this is a story of a community land trust truly acting as a vehicle for self-determination of a community's present and future. From the earliest CLT in rural Georgia that preserved agricultural land for African-American farmers, to CLTs like those in Madison Wisconsin that have combined affordable homes with community gardens, open space preservation and trails- a CLT is an entity through which the community can voice and vision its development needs. Is CLAM ready to take on such a large project as the Coast

Guard? CLAM has shown leadership in many ways, including the first home ownership on a CLT model in all of Marin County, and the first new construction passive house in the state of California. Yes, with community support, team-work and team-dreams, CLAM is ready!

2014 Putting Organizational Pieces in Place

A small organization that takes on a big idea is a good story. But an even better story is a small organization becoming bigger by taking on a big idea. West Marin truly needs far more affordable homes than it has now. With rental stock dwindling and rental prices rising - many, many families are living on edge. Too many families have received notice of their rental homes being sold, and many who rent are in fear of losing their homes as properties turn over. There is no greater time for a local housing organization to expand what it is able to do.

In taking on the Coast Guard project, CLAM began working on crucial pieces in 2014 that will ultimately expand its organizational strength and total impact in West Marin. At a very basic level, this includes putting organizational policies into place, revising its bylaws to include a greater renter representation, redesigning a website and making plans to conduct its first audit in 2015. This enables CLAM to enter into relationships with other housing organizations and with funders for broader impact housing. Additionally, CLAM has expanded its network with affordable housing and community land trust professionals across the Bay Area and nationally. This enables greater expertise and resources that help CLAM to grow and create more options for those who live or work in West Marin.

2014 – Members Increase Their Support of CLAM's Efforts.

We are grateful to our community for stepping up their support of CLAM as 2014 saw more than twice the number of new members compared to previous years, and the number of members making monthly donations more than tripled. Overall, we experienced in 2014 a remarkable time of shifting and growth. We are a learning organization, agile and open, able to draw on our own strength in addition to bringing in new resources, and able to remain cohesive in the midst of moving forward. With this momentum, we continue to invite and draw participation from larger circles of those who would like to participate – and thus we expand our ability to serve. Our collective effort recognizes that together we truly can create a place that strengthens our community's stability.

Members, Friends, and Institutional Supporters in 2014:

CLAM gratefully acknowledges the following members, friends, and institutional supporters whose contributions are vital for CLAM to achieve its goals.

Myn Adess Laura & Mark Alderdice Francine Allen Doris Allen & Nancy Sakellar Sonja Anderson Laura Arndt Georgeanne & Richard Aston Brenda Balanda Patsv Bannerman Peter Barnes Dave Barnett Hathaway Barry Julia Bartlett Suzanne Baty Anne Baxter Elsie & John Becker Lillian Benzinger

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Volunteers and In-kind support in 2014

A heart-felt thanks to our volunteers and in-kind support!

Christa Burgoyne Dave Brast Mary Olsen Christian Caiazzo Bovine Bakery City Sewer Pumping Flower Power Palace Market Patrick Picard Toby's Coffee Bar Special thanks to members of the Coast Guard Working Group, who have contributed hundreds of volunteer hours for this community project!

Ramon Cadiz SteveCosta Mark Dowie Wendy Friefeld Bonnie Guttman Wade Holland Gary Ireland Richard Kirschman Michael Mery Mary Morgan Ken Otter Steven Siegel Jeff Stump Mark Switzer

CLAM Board and Staff

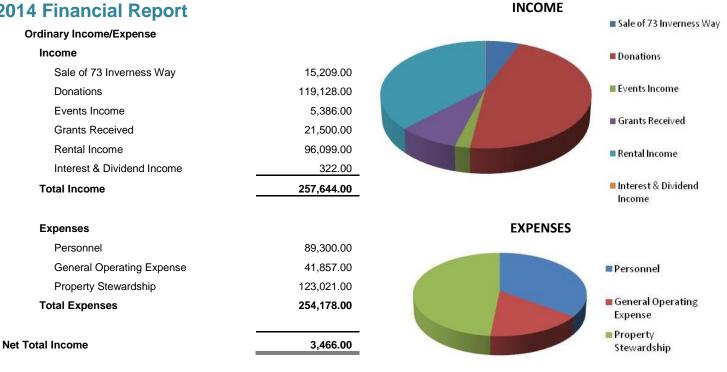
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Staff

Kim Thompson, Executive Director Ruth Lopez, Administrative Assistant

2014 Financial Report



2014 Abbreviated Consolidated Statement of Financial Position

ASSETS

Net Income

TOTAL LIABILITIES & EQUITY

Total Equity

Current Assets	
Deposit Accounts	53,358.00
Total Operations Accounts	79,955.00
Total Property Accounts	122,103.00
Accounts Receivable	689.00
Long Term Assets	
73 Inverness Way Land	150,000.00
Property - 988 Mesa	745,896.00
Property - 12415 SFD	675,274.00
Property -11560 Route One	716,752.00
Other Assets	40,604.00
Other Assets TOTAL CURRENT ASSETS	40,604.00 2,584,631.00
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TOTAL CURRENT ASSETS	·
TOTAL CURRENT ASSETS	·
TOTAL CURRENT ASSETS LIABILITIES & EQUITY Liabilities	2,584,631.00
TOTAL CURRENT ASSETS LIABILITIES & EQUITY Liabilities Current Liabilities	2,584,631.00 16,669.00
TOTAL CURRENT ASSETS LIABILITIES & EQUITY Liabilities Current Liabilities Long Term Liabilities	2,584,631.00 16,669.00 845,427.00

3,466.00

1,722,535.00

2,584,631.00